



Salisbury

A Path Forward



Economic Driver



- ▶ 91% Business Revenue
- ▶ 83 % of All Employment in-commuting has increased
- ▶ Labor force was nearly 51,000 in March
- ▶ Currently employment is over 47,000
- ▶ 2732 open advertised jobs in March
- ▶ Up 6.3% from the previous year



The Real Estate Market

- ▶ Average home price is now over 133,000
- ▶ Units sold per month over 85
- ▶ 360% increase in new home construction since January 2016
- ▶ Represents nearly 8 million dollars in construction value
- ▶ Property Assessments rose 0.3% to over 2 trillion dollars



Public Safety

- ▶ Safer = more prosperous
- ▶ Safe Streets Team (Nimble and more proactive)
- ▶ Walking/Bicycle beats (focus on community policing)
- ▶ Community-Outreach Action Team (COAT)



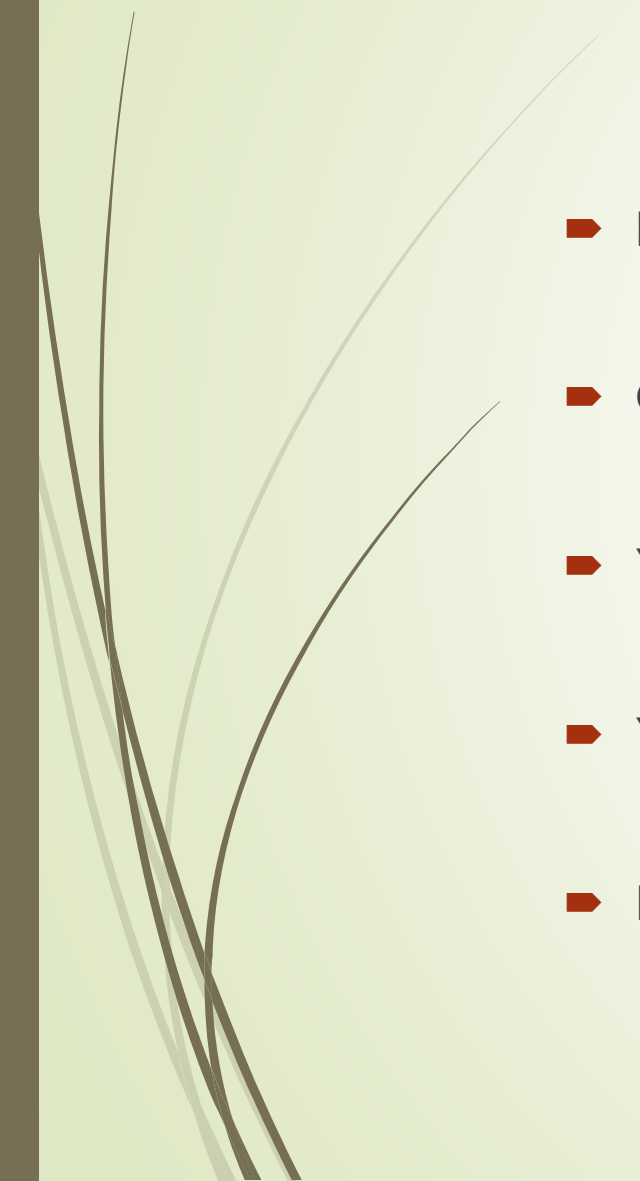
Place Making

This is the cornerstone of economic growth

- ▶ Forthcoming projects (Marina, Lots 1/11 & 30)
- ▶ Mainstreet Masterplan 8 million dollar investment
- ▶ Investments in Parks and Playgrounds
- ▶ The Lemmon Hill Standpipe
- ▶ Spine Rail trail
- ▶ Amphitheatre

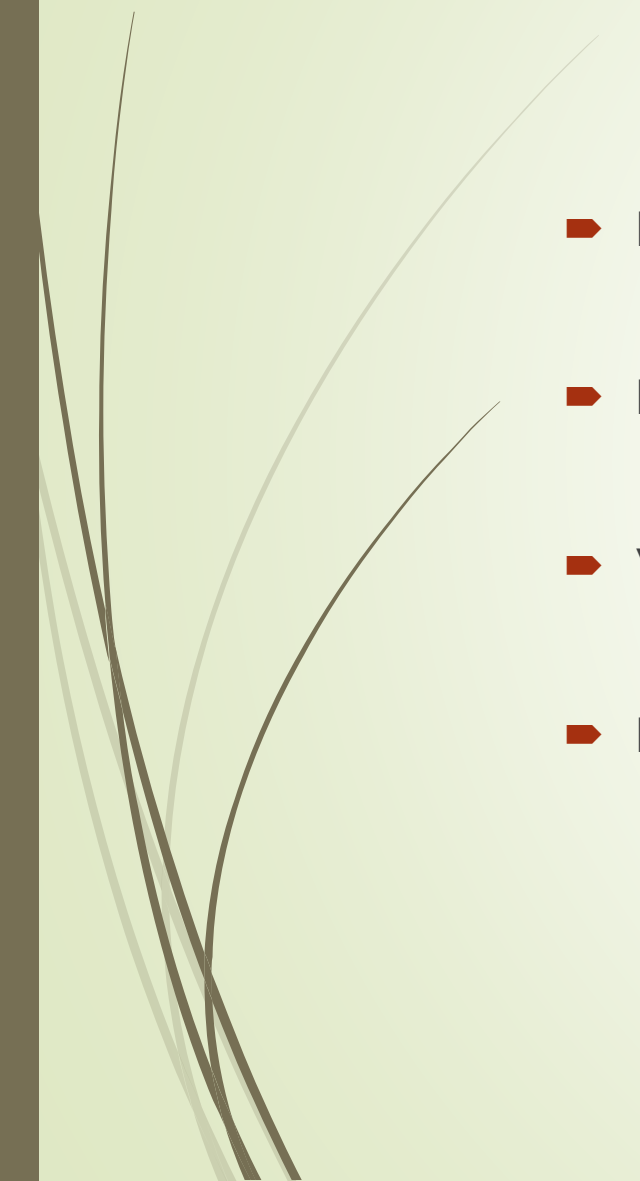


Youth

- Discussions about curfew vs. Desire to provide solutions
 - Community Center
 - Youth Employment Program
 - Youth Athletic Programs
 - Recently provide guest speaker Tony Hoffman
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Economic Development

- Rebranding
 - Business Development
 - Visitor Center
 - Events and Entertainment
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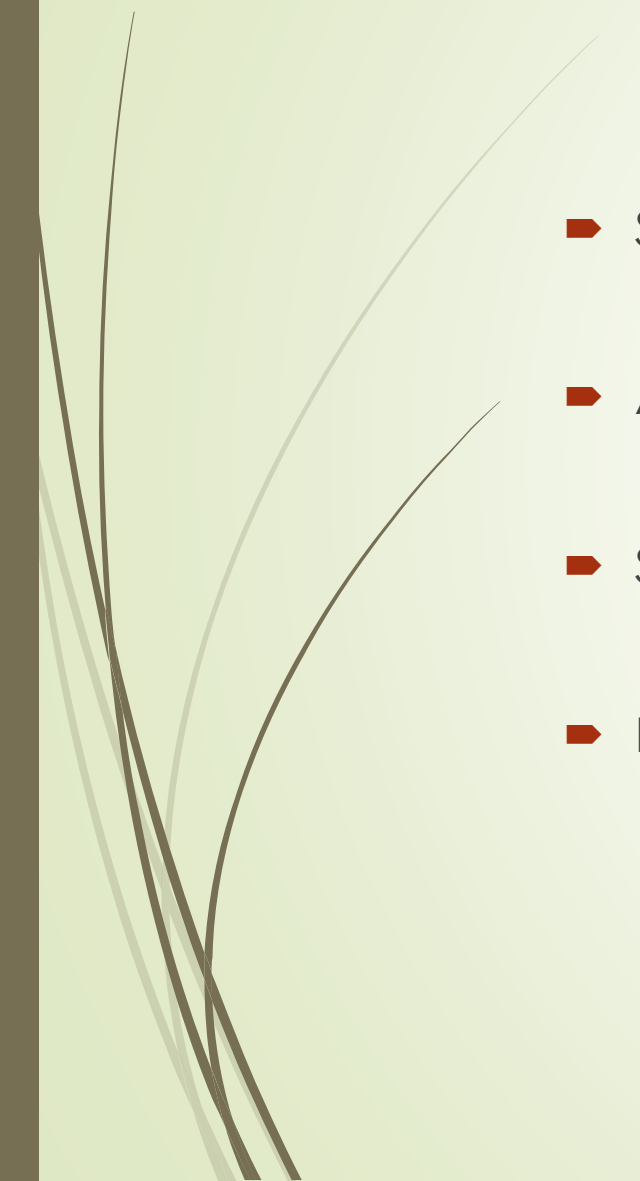


Neighborhood Integrity

- ▶ Must be places where families want to invest long-term
 - ▶ Department merger to better meet the needs of neighborhood
 - ▶ Added a Housing and Homeless Coordinator
 - ▶ Housing First Neighborhood Block Grants
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Investment in Staff

- ▶ Step Increases for FY17
 - ▶ Anticipated compensation plan
 - ▶ Strive to improve Morale
 - ▶ Enhanced customer service experience
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Questions





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