

CURRENT DEVELOPMENTS IN MUNI-MARKET

Presented by Ben Watkins Director, Florida Bond Finance

MA Rules & Regulations

- Financial Advisors (FAs) now MAs-Municipal Advisors
- Regulation Post Dodd-Frank; MAs are Regulated Parties
- MA has Fiduciary Duty to Issuer
- Underwriter or Financial Advisor???
- The MA Rule
 - Overly Complicated and Unnecessarily Complex
 - No Bright Lines
 - Based on Content of Communication
- GFOA Alerts to Educate and Create Work-Arounds
 - "The MA Rule & Issuers" May, 2014
- The MA Rule Exemptions
 - IRMA Exemption
 - RFP Exemption
 - Letter of Intent Underwriter Selected
- GFOA Best Practice
 - Selecting and Managing the Engagement of MAs

IRS

- Post Issuance Tax Compliance
- IRS Audit Program Evolution
- GFOA/NABL Checklist
- Identifying Private Use Issues; Annual Questionnaire
- Post Issuance Polices and Procedures
- VCAP Terms & Changes No more Carrots, only Sticks

Disclosure & SEC Enforcement Actions

- 38 Studio Failed deals and due diligence
- City of Miami Hiding the ball
- New Jersey and Illinois Pension disclosure
- West Clark Schools Continuing Disclosure Failure
- NABL & GFOA Disclosure Policies and Procedures
- NABL Publication "Crafting Disclosure Policies"
- GFOA Best Practices
 - Understanding Continuing Disclosure Responsibilities
 - Primary Market Disclosure In Progress
- Using Technology for Disclosure Issuer Web-Sites

MCDC

- Industry-wide Initiative a first and hopefully last
- Terms of Initiative
- GFOA Alerts
 - The SEC MCDC Initiative and Issuers Guidance Regarding Issuer Participation and Potential Implications, June, 2014
 - Deadline for Issuers Extended, Sept., 2014
 - The SEC MCDC Initiative Settlement Terms for Issuers, Feb., 2016
- Results
 - 72 Underwriters "Voluntary" Settlements and Fines
 - Settlement Agreements for Issuer that Self-Reported
- What it means for Muni-Business and Continuing Disclosure Going Forward

Credit Ratings

- Changed Landscape post Dodd Frank
- Objective Criteria and Transparency regarding Process/Methodologies
- Rating Agency Publications:
 - Fitch: U.S. Tax-Supported Rating Criteria, Analytical Sensitivity Tool,
 April 18, 2016
 - Moody's: U.S. Local Government GO Debt, January, 2014
 - S&P: U.S. Local Government GO Ratings: Methodology and Assumptions, September, 2013
- More Frequent Surveillance
- Rating Agency Contracts & Fees Analyst v. Business People Chinese Wall

Public Private Partnership, P3s or PPPs

- A Brave New Frontier or More Costly Way to Finance Infrastructure?
- Parsing the Deal, Complicated Documentation Terms and Conditions Critical
- Cost Benefit Analysis and Evaluation of Alternatives
- Rating Agency Treatment Many Cases Included in Debt Metrics
- The P3 Cult Objective Professionals or Biased Participants???
- A New Source of Capital???
- Cost of Private Equity
- Realizing Benefits Without Giving Away the Farm
- GFOA Article Government Finance Review, August 2015
- GFOA Best Practice

Bank Loans or Direct Placements

- Question Is it a security or a loan?
- Why does it matter?
- Market Dynamics Evolution of Bank Loans
- NFMA's and Investors Point of View
- Rating Agencies Requirements
- GFOA Alert Bank Loan Disclosure
- Disclosure- Security, Terms of Loan, Cross-Default and Acceleration

Market Conditions

- Supply/Demand Dynamics- Sellers Market
- Fund Flows Positive for > 53 weeks
- Monetary Policy and the Fed Lift Off???
 - Tamper Tantrum Split of Opinion
- Global Economy
 - Weakness in China
 - Brexit
 - ECB & Sovereign Debt; Bank Bailout
- Extraordinary Now The Ordinary
 - Discount Rates
 - Asset Purchases
 - Feds Balance Sheet
 - Negative Rates
 - Unemployment & Inflation
 - Unrealistic Expectations

Market Conditions

- Money Market Regulation
 - Floating NAV & Variable Rate Bonds
 - Higher Rates SIFMA 5 bps 85 bps
 - Viability of Market
- Refundings and Negative Arbitrage
 - Impact on Savings
 - Levels Acceptable
 - Ways to Mitigate
 - Rate Call