Maryland GFOA

Quarterly Board of Director's Meeting
February 2, 2018
Baltimore Country Club
8:30am -1:30pm

8:30am   Continental Breakfast

9:00am   Board meeting starts

1. Approval of minutes: November 3, 2017 Board of Director's meetings
2. Treasurer's Report – Robbie Sandlass
3. Old Business
   a) Agreed upon procedures
   b) CRM Implementation Decisions (See attachment A)
a) New Business
   c) Welcome new officer and directors
   d) Winter conference
   e) Spring conference
b) Committee & Affinity Group Reports
   a) Membership – Christine Parker
   b) Sponsorship – Tammy Kennedy-Nichols
   c) Communications – Holly Sun
   d) GFOA Rep – Kim Williams
   e) Education – Joe Mason
   f) By-laws – Joe Beach
   g) Long Range Planning – Linda Watts
   h) Nominating Committee – Janet Irvin
   i) Lloyd Jones Scholarship – Janet Irvin
   j) Investment & Treasury Management Affinity Group –Tim Hayden & Rob Burke
   k) Tax Affinity Group – Eric Jackson
   l) GASB Affinity Group - Keith Novak
   m) Debt Affinity Group – Steve Kraus
c) Other Business
   a) Code of Ethics (Sample)
d) Adjourn

Attachment A

CRM Implementation Decisions

1. Name for the Blog (MACO calls theirs Conduit Street Blog), two volunteers, and GFOA Rep to source it

2. What widgets to have for Affinity groups? (All or only active)

3. Online Directory Content Suggestions (Benefits)
   - The Directory search does not include email addresses *at this time*. This is a vote to proceed issue.
   - Suggest: Online Directory for Govt Members/Retired/Honorary/etc. that INCLUDE Email Addresses
   - Suggest: Online Directory for Partners at the Platinum, Palladium and Gold level that INCLUDE email addresses
   - Suggest: Online Directory for Associate members, Silver Partners and Bronze partners that do NOT include email addresses.

4. Free Webinars and a volunteer to obtain content from partners (Possible Partner Level benefit)

5. E-Learning—CPFO, possible partnership with Univ of Maryland (Smith), other

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6. CPE Files to each member's online profile (Extra cost) $35.00 per month

7. Online Submission Form for potential speakers

8. Eliminate physical directories and see if BAML might sponsor something like the CPE files

9. Other????