



# CPFO Review Course and Exam

#### **CPFO Review Course**

Retirement & Benefits, Risk Management and Procurement
March 29-30, 2018

#### CPFO Exam April 19, 2018

Certified Public Finance Officer (CPFO) designation is a self-study certification program designed to prepare individuals for financial leadership positions in state and local government by enhancing fundamental skills and increasing knowledge of best practices and the latest trends in government finance.

You must be an active Govt Employed Member of the MDGFOA to register for the Review Course.

#### Seating is limited to 25

Registration will open online on Monday, January 22, 2018
Remember to create your log in and password to access the registration form
More details about the Review Course and Exam are on our Website



### **SAVE THE DATE Spring Conference**

April 27, 2018 BWI Marriott



**Agenda at a Glance** 

8:30 a.m. Registration and Continental Breakfast

9:00 a.m. Introduction and Welcome

Lenny Moore, President, MDGFOA

9:10 a.m. GASB Update

Dean Mead, Senior Research Manager (GASB)

10:50 a.m. Break

11:10 a.m. "Brown Sugar: Rockin' the Economic Data"

Anirban Basu, Chairman and CEO, Sage Policy Group

Noon Networking

Sponsored by: Capital One Bank

12:30 p.m. Luncheon

1:30 p.m. Elderly Resident and Retired Veteran's

**Property Tax Credit** 

Michael Coveyou, Chief/Division of Treasury Montgomery County Government

Donna Savage, Chief/ Bureau of Revenue Howard County Government

Robert Sandlass, Treasurer

**Harford County Government** 

2:20 p.m. Break

2:40 p.m. Federal and State Legislative Update

Emily Brock, Director-Federal Liaison Center

GFOA of the US & Canada

Michael Sanderson, Executive Director

Maryland Association of Counties (MACo)

3:30 p.m. Financing for Clean Energy and Energy

**Efficient Projects** 

Tom Deyo, CEO

The Montgomery County Green Bank

### Thank you to our 2017-18 Partners

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#### **Bronze**











Welcome to our New Website. As a Member, you should have received an email encouraging you to create a Log In and Password to access our *Members Portal*.



#### THIS IS YOUR MEMBER PORTAL...



The MDGFOA website will be evolving daily. We encourage you to visit it often to discover what new benefits are being offered.



#### 9:10 am GASB Update

This session covers the most recent GASB pronouncements and reports including fair value measurements, OPEB, tax abatement disclosures, leases, and fiduciary responsibilities.

#### Dean Mead Senior Research Manager GASB

Dean Mead is the Senior Research Manager at the Governmental Accounting Standards Board. Dean is lead methodologist for the GASB, responsible for overseeing project managers in the planning, design, and administration of the GASB's research agenda, managing external research, and interfacing with the academic community. Dean also coordinates the GASB's constituent outreach and communication efforts and is staff liaison to the Governmental Accounting Standards Advisory Council. Dean is a lecturer at Rutgers Business School. Rutgers University. Prior to joining the GASB, Dean was the Deputy Research Director at the Citizens Budget Commission in New York City. At that time, he was an adjunct member of the finance faculty at the Robert F. Wagner Graduate School of Public Service. New York University, where he pursued his doctoral studies in public finance, public policy, and management. He holds an undergraduate degree in public policy from Cornell University.



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11:10 am
"Brown Sugar: Rockin' the Economic Data"
This presentation provides detailed discussions of global, national, and regional economies using the most up-to-date data available. Special attention is invested in critical elements of economic life, including the performance of financial, labor, and real estate markets.

# Anirban Basu, Chairman and CEO Sage Policy Group

Anirban Basu is Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm in Baltimore, Maryland. The firm provides strategic analytical services to energy suppliers, law firms, medical systems, government agencies, and real estate developers among others.

Maryland governor Larry Hogan recently appointed him Chair of the Maryland Economic Development Commission. He also serves as chairman of the Baltimore County Economic Advisory Committee and economic advisor to the Baltimore-Washington Corridor Chamber of Commerce. He is also the Chief Economist to Associated Builders and Contractors and Chief Economic Advisor to the Construction Financial Management Association.

He currently lectures at Johns Hopkins University in Global Strategy. He has also taught international economics, urban economics, micro- and macroeconomics at Hopkins.

In 2007, the Daily Record newspaper selected Mr. Basu as one of Maryland's 50 most influential people. The Baltimore Business Journal named him one of the region's 20 most powerful business leaders in 2010.

Mr. Basu has been on many boards over time, including First Mariner Bank, the Baltimore City Public School System, Port Discovery, the Baltimore School for the Arts, Union Memorial Hospital. He is currently on the boards of the Lyric Opera House, the University System of Maryland Foundation, and the Archdiocese of Baltimore School System.

Mr. Basu earned his B.S. in Foreign Service at Georgetown University in 1990. He earned his Master's in Public Policy from Harvard University's John F. Kennedy School of Government, and his Master's in Economics from the University of Maryland, College Park. His Juris Doctor was earned at the University Of Maryland School Of Law.

#### 3:30 pm

#### **Financing for Clean Energy and Energy Efficient Projects**

This session will provide government officials an overview of flexible financing options available for clean energy and energy efficient projects to support both economic growth and the reduction in greenhouse gas emissions.



## Tom Deyo, CEO The Montgomery County Green Bank

Tom Deyo is the inaugural Chief Executive Officer of the Montgomery County Green Bank (MCGB). Tom brings his finance, operations, and mission-strong background to accelerate MGCB's goal of bringing greater access to clean energy and energy efficiency financing for households, businesses, and institutions

in Montgomery County, MD.

Tom has over 30 years of experience in the for-profit and nonprofit sectors in financing and investment, technical assistance, knowledge building, and grant making in housing and community development and green programs. Tom has established numerous initiatives and programs addressing clean energy, energy-efficiency, and green outcomes, community investment, and real estate development and management. Tom has worked at the national level with financial services institutions and nonprofit intermediaries. His work has delivered products and services to local civic and nonprofit organizations, with a focus on their low- and moderate-income constituents.

Tom joins MCGB from NeighborWorks America where Tom led its division focused on real estate development and management and green strategies for nine years. Prior to NeighborWorks, Tom was at Fannie Mae for fourteen years where he worked extensively with the company's field operations and partners. Tom worked throughout the company to advance tailored single-family and multifamily mortgage and investment products that responded to local market needs.

Tom has been a resident of Montgomery County for nearly 30 years. He lives in Bethesda with his wife and they have two daughters who are graduates of Montgomery County public schools. Tom is a graduate of Loyola University of Chicago and University of Virginia.

#### 2:40 pm

#### **Federal and State Legislative Update**

This session will examine what the second year of President Trump's administration, the 115<sup>th</sup> Congress, the fourth year of Governor Hogan's administration and what the 2018 Maryland General Assembly holds for government finance officers.



## Emily Brock, Director- Federal Liaison Center GFOA of the US & Canada

As Director of GFOA's Federal Liaison Center, Emily leads coalition and advocacy efforts of the Public Finance Network in Washington DC. Her advocacy includes anticipating and responding to federal legislative and regulatory activities that impact the finance functions of state and local governments and public sector entities including general sales tax issues, bank-

qualified debt and pension/healthcare reform. Emily also serves as staff on GFOA's Debt Committee, working with committee members to develop best practices that promote sound financial practices for local, state and provincial governments. Prior to joining GFOA, Emily was a commercial bank relationship manager at a large national bank, serving as the sole bank liaison for government and university clients.

## Michael Sanderson, Executive Director Maryland Association of Counties (MACo)



Michael Sanderson is the Executive Director for the Maryland Association of Counties, and helps guide that organization's member services and policy advocacy in Annapolis. MACo represents 24 jurisdictions on a wide range of policy issues, and provide education and training support for county elected official and professionals. He has represented county governments in Maryland on a wide range of fiscal and policy issues for over 20 years. Mr. Sanderson is well versed not only in local government issues and legislative advocacy, but also the state's budget process and taxation system.

He has worked on issues ranging from voting systems to tax sales, from liability reform to substance abuse treatment programs, and from land preservation to tax fairness. Mr. Sanderson previously worked as professional staff to the House of Delegates' Ways and Means Committee, and received his degrees in Economics and Public Administration from Syracuse University. He sits on the Board of Directors of the Local Government Insurance Trust, and has taught at Anne Arundel County Community College's Department of Business and Economics.

Michael Sanderson taught at Anne Arundel Community College's Department of Business and Economics for 10 years, where he received high marks from student evaluations for his weekly puzzles and trivia, and for occasional economics lessons. Mr. Sanderson was on a recent runner-up team at Tuesday Pub Trivia, having lost only on an absurd tiebreaker question regarding sheep in New Zealand. Michael is a former paid staff writer for the online website BaseballHQ.com, where he focused on defense-independent pitching analytics. He was elected as Comptroller of the Student Activity Fee while at Syracuse University, and swore off any future in elected office after that experience. Michael was the Vice President of the Edison High School Spanish Club and was twice named "Student of the Month" by the Sandusky Register.

He currently lobbies for county governments in Annapolis while he awaits the final call from Ozzie Newsome for the co-General Manager job with the Baltimore Ravens.

#### 12:00 Networking Session

Join your colleagues for a 30 minute networking session prior to seating for the luncheon. Discuss what you just heard, what you HAVE heard or introduce yourself to someone you don't know.

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#### **MDGFOA Annual Summer Conference**

June 20-22, 2018

Ocean City, Maryland

# The new MDGFOA website has officially launched!

As a member, you will be able to Log In to your Membership and :

- View your educational and conference history
- Update your member information
- Search our Membership database
- Register for Member-Only educational Opportunities
- View Member-only Web series and E-Learning

We will be adding, updating and rolling out more benefits and opportunities on a regular basis. Bookmark MDGFOA.org on your browser today!

#### 1:30 pm

#### **Elderly Resident and Retired Veteran's Property Tax Credit**

This session will discuss the Elderly Individuals and Tax Credits program, passed by the Maryland General Assembly in the 2016 legislative session. Representatives from local jurisdictions who have implemented the tax credit in their jurisdictions will discuss the financial impacts and benefits to their eligible residents.



#### Donna Savage Chief/ Bureau of Revenue Howard County Government

Donna Savage joined Howard County Government as Chief of the Bureau of Revenue in the Department of Finance in 2013. In this role, Donna oversees the many aspects of revenue sources generated for the county which includes over 50 different billing types such as Taxes, Water and Sewer, Parking and Miscellaneous billing just to name a few as this includes a wide variety of all invoicing and collections administered by the Department of Finance. Additionally, Donna oversees the functions of tax

credit & tax sale processing by working with both internal & external partners to simplify challenges related to these processes which aid citizens with maneuvering when having to encounter such difficult matters.

During her tenure, Donna has implemented several improvements to the County's billing areas by streamlining Divisions to create defined areas for more efficient billing and collections. She has added additional personnel to improve the functionality of services for both employees and customers alike which has improved the customer service experience. Her most recent honor was the 2017 Employee of the Year from the Department of Finance for the leadership, mentoring and guidance she provides. Her goal is to foster an environment that values employee development, diversity and professionalism, while maintaining a dedicated focus on organizational effectiveness and customer service.

Donna has over 20 years of combined experience in Business Management and Administration from both the public and private sectors. Her past positions include Fiscal Administrator for the State of Maryland's Transit Administration, Staff Accountant of General Growth Properties and Comcast Advertising Sales and Business Manager of TCI Media Services. She earned her M.B.A. in 2009 from the University of Phoenix and is always promoting continued education and personal growth.

#### Michael Coveyou, Chief / Division of Treasury Montgomery County Government

Mike has worked for Montgomery County Finance for 25 years, and has been the department's treasury chief for the last four years. Prior to his current stint in Treasury, he oversaw cash and debt management, banking and special projects, and prior to that he was the department's lead on special projects and state, local and federal legislative issues.

Mike worked for the State's budget department for four years prior to moving to Montgomery County government.

Mike has degrees from the University of Maryland, College Park (MA), and the University of South Florida (BA).

#### Robert Sandlass Treasurer Harford County Government

Robert F. Sandlass, Jr., Treasurer, brings fiscal management experience to the Department of Treasury from his career as a budget bureau chief and as a supervisor of fiscal and policy analysis for the local governments of Carroll and Baltimore Counties, respectively.

His experience includes spending affordability analysis. A Bel Air High School graduate, Mr. Sandlass returns to the County with a bachelor's degree in economics from Hampden-Sydney College and a master's degree in public administration from the University of Baltimore. He is the Treasurer of the Maryland Government Finance Officers Association.

#### **Exhibiting**





