

MDGFOA Summer Conference

Wednesday, June 19, 2019

1:00 pm – 2:40 pm: Introduction to Data Analytics with Power Query

- Presenter: Donald Tomoff, CPA, MBA, Founder, Invenio Advisors LLC
- Description: In the accounting profession, dealing with data is life. Doing it efficiently and effectively are skill differentiators. Power Query, part of Microsoft Power BI suite, is indispensable for extracting, transforming and loading data (the “ETL” of the commonly referred to ETLR). In this session, we will explore the basics of the Power Query add-in – extracting, transforming and preparing data for analysis.

2:40 pm – 3:00 pm: Break

3:00 pm – 4:40 pm: Data Analytics with Power Query Continued plus Five Excel Tips and Techniques to Massively Boost Team Productivity

- Presenter: Donald Tomoff, CPA, MBA, Founder, Invenio Advisors LLC
- Description: A significant amount of repetitive tasks are carried out in Excel every day, by every member of your team. Add-Ins, basic shareable macros, custom templates, and adjusting a few key settings can significantly reduce that effort.

Adjourn

Thursday June 20, 2019

8:00 am – 8:05 am: Welcome and Introductions

- Speaker: Jason Zimmerman, President, MDGFOA

8:05 am – 8:55 am: Audit Topic

- Speaker: Keith Novak, Partner, CliftonLarsonAllen, LLP
- Description:

8:55 am – 9:10 am: Break

9:10 am – 10:50 am: “City on the Line: How Baltimore Transformed its Budget to Beat the Great Recession and Deliver Outcomes”

- Speaker: Andrew Kleine, Former Director, Baltimore City Bureau of the Budget and Management Research
- Moderator: Ted Zaleski, Director, Carroll County Department of Management and Budget
- Description: This session will provide a look at how Baltimore City navigated through declining revenues during the Great Recession while transitioning from traditional line item budgeting to outcome budgeting. Discussion will focus on how performance-based

budgeting can provide greater transparency, allow greater collaboration between agencies and constituencies, and more effectively manage resources during times of fiscal constraint.

10:50 am – 11:05 am: Break

11:05 am – 12:45 pm: Fraud Topic

- Speaker: ____, Bank of America Merrill Lynch
- Description:

12:45 pm – 1:15 pm: Networking Reception

1:15 pm – 2:20 pm: Lunch

2:20 pm – 3:10 pm: Sports Gambling

- Speaker: ____, Maryland Lottery
- Speaker: Professor
- Description: After the Supreme Court struck down a federal law barring commercial sports gambling in May 2018, an increasing number of states have passed legalized sports gambling legislation. This session discusses what legalized sports gambling in Maryland could look like including its direct and indirect impacts on government budgets and local economies.

3:10 pm – 3:30 pm: Business Meeting

Adjourn

Friday, June 21, 2019

9:00 am – 11:00 am: Keynote Address: Giving and Receiving Feedback/Unconscious Bias/Preparing for Future Trends/Communicating in the Workplace

- Speaker: Paid speaker from BLI/MACPA
- Description:

11:00 am – 11:20 am: Break

11:20 am – 12:10 pm: Economic Update

- Speaker: Peter Morici, Professor Emeritus, University of Maryland, Robert H. Smith School of Business
- Description: This session will examine the state of the national and state economies and the prospects for continued economic growth. Forecasts for job creation, inflation, and other key economic indicators will be discussed.

12:10 pm – 1:30 pm: Lunch

Adjourn