



## **BARBARA I. WEISS, CTP**

### **Director, Senior Client Integration Product Manager Bank of America Merrill Lynch**

Barbara Weiss is a Director and Senior Client Integration Product Manager responsible for client advisory consulting on bank integration solutions e.g., payments, receivables, information reporting, ERP/TMS integration best practices including SWIFT Corporate Access, APIs, industry standards e.g., ISO 20022 XML and client security and fraud education. She is also Co-Chair of the bank's Disability Advocacy Network New York Chapter.

Prior to joining the bank, Barbara was a corporate treasury practitioner. Barbara held the position of Manager, Banking Services and Administration at Philip Morris Management Corp. where she directed the US treasury operations team responsible for funds movement including FX confirmations, tax payments and debt service. She also evaluated and implemented bank services, including price negotiation and compensation; and administered the bank account and contract management programs.

Barbara has held management positions within corporate treasury at Merrill Lynch & Co., Inc. and Arbor National Mortgage. An Assistant Vice President at Merrill Lynch, Barbara performed internal treasury management consulting studies, formulated enterprise payments policies and strategies, established and then managed the Bank Control Department, and served as Cash Manager for the Merrill Lynch, Pierce, Fenner & Smith retail branch office network, where she implemented innovative liquidity management programs.

Barbara earned her MBA in Finance from the Lubin School of Business at Pace University, is a Certified Treasury Professional (CTP), and was certified by SWIFT as a Corporate Access Specialist. She has been a featured speaker at industry conferences (e.g., Commonwealth AFP, IOMA, GFOA, New England AFP, New York Cash Exchange, Windy City Summit, RECAP, Rocky Mountain Summit, Trea\$ury Initiatives) on topics including SWIFT, payments fraud prevention and emerging payments solutions. Her article, **Check and ACH Fraud: Seven Points of Attack**, was published in the AFP Exchange.