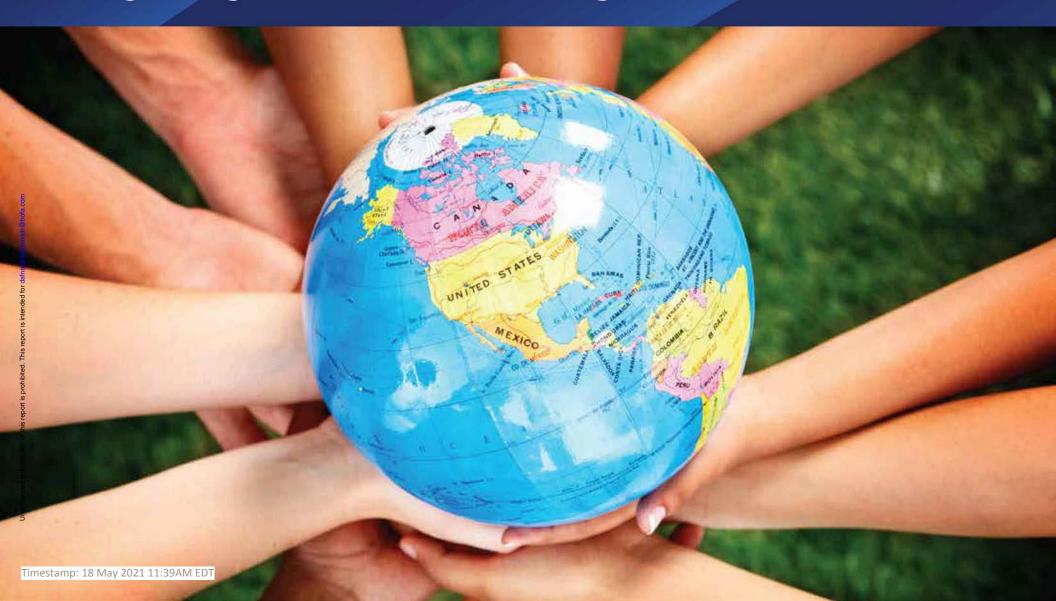
## Transforming World

Thematic Research



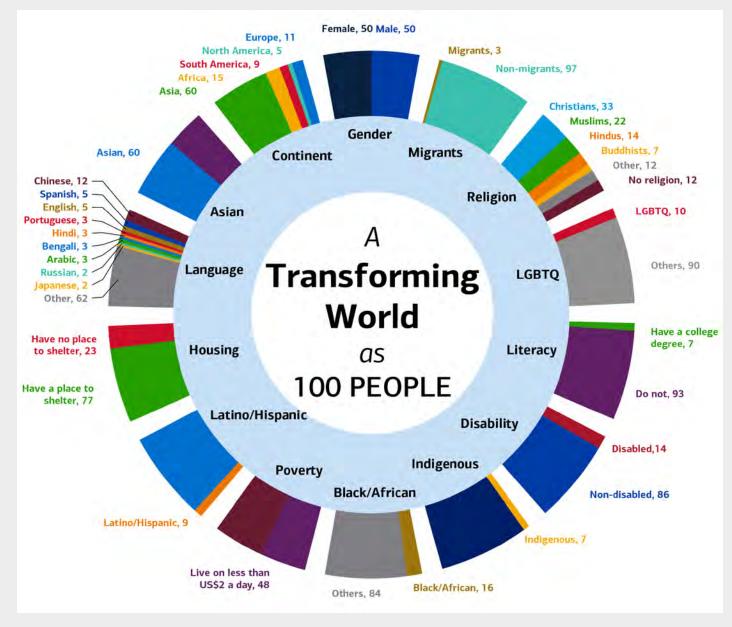
Haim Israel >> Equity Strategist

Everybody counts! Diversity & Inclusion Primer



#### A Transforming World as 100 People

What if our planet was a village of a hundred?



Source: BofA Global Research, Worldmeter, World Bank, The Insider, World Economic Forum, United Nations

## D&ID You Know? The bad news....

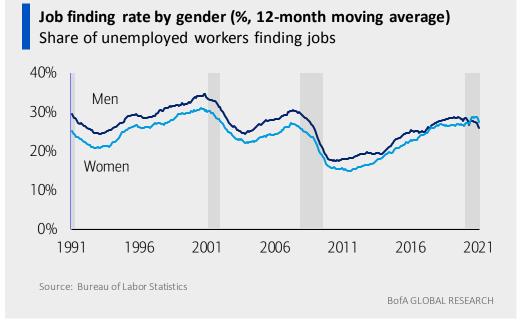
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- At the current rate, it will take 257 years for the economic gender gap to close
- There are more men called 'Dave' in the UK financial industry than women managing funds...
- ... and more CEOs in Australia called 'Andy' than female chief executives
- For the first time in six years in 2020 there were no black chairs, CEOs or CFOs in the FTSE 100
- Around 70 countries still criminalise homosexuality. Some with the death penalty
- 90% of children with disabilities in EMs do not attend school

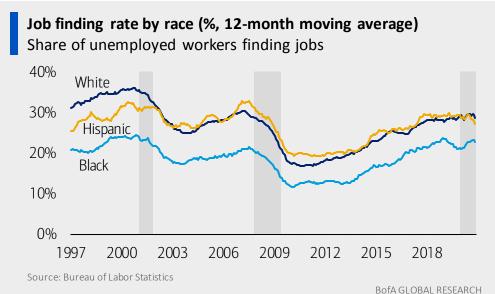
## **COVID's long-term economic impact will be diverse**

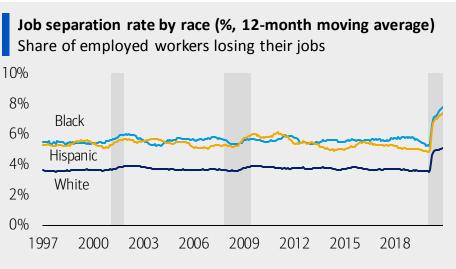


• COVID's hit to women's jobs could cost the world US\$1tn by 2030









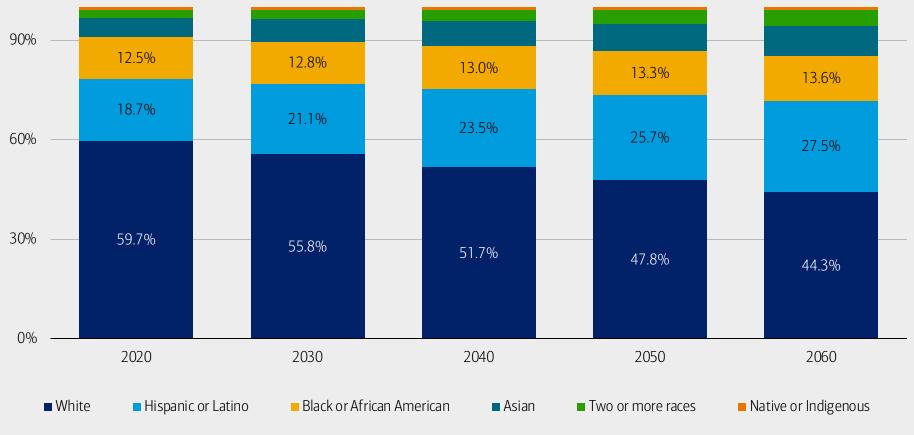
Source: Bureau of Labor Statistics

## US population by race/ ethnicity



### Diversity is set to increase in coming decades

By 2045, White-Caucasian Americans will be the minority group

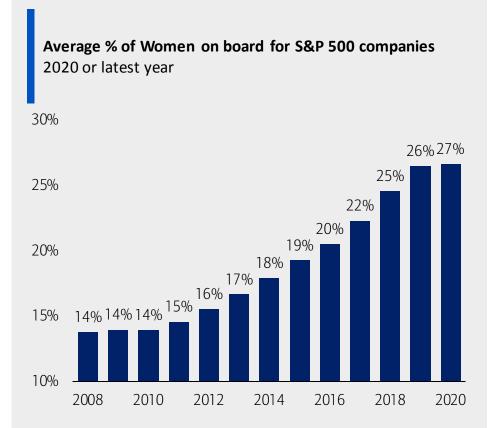


Source: US Census Bureau

## US large-cap diversity report card



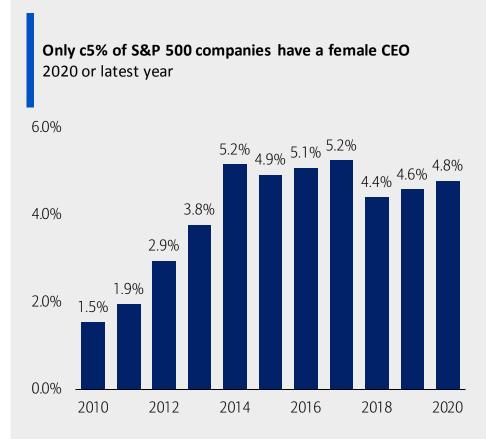
• Slow progress, all S&P 500 boards have at least 1 woman for the first time in over 20 years



Source: Bloomberg, BofA US Equity & US Quant Strategy

Note: Based on current constituents of the S&P 500.2020 is latest year if available or else prior year if not yet available

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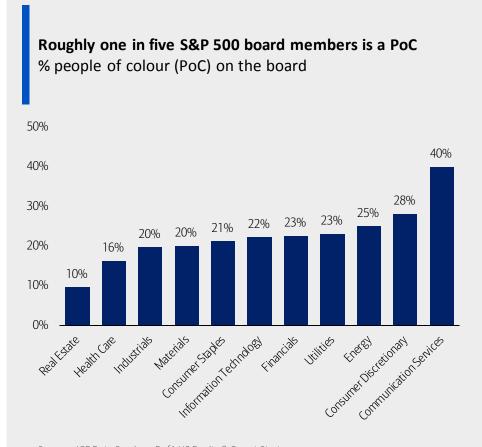
Source: Bloomberg, BofA US Equity & US Quant Strategy

Note: Based on current constituents of the S&P 500.2020 is latest year if available or else prior year if not yet available

## SMID caps lead in gender diversity at senior management level

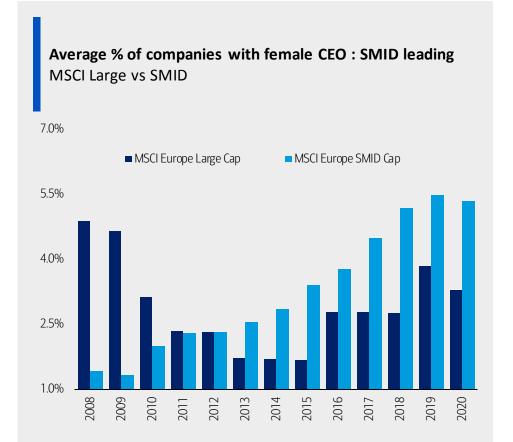


• 5.3% of SMID caps in Europe have a female CEO or equivalent vs 3.3% of large caps



Source: ICE Data Services, BofA US Equity & Quant Strategy Note: People of colour includes Black, Hispanic, Asian, Native American, and Pacific Islander. , 2020 or latest year of data where disclosed

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Source: Bloomberg, BofA EMEA ESG Research

Note: Based on current constituents. 2020 is latest year available or else prior year if not yet available.

## Disclosure of D&I data is a major issue beyond gender



• Less than half (45%) of S&P 500 companies disclose detailed workforce diversity metrics around ethnicity and race

#### Workforce diversity policies - disclosure by sector

% of S&P 500 companies that report having diversity and discrimination policies

	Diversity and Discrimination Policy	Diversity and Discrimination Policy - Women	Diversity and Discrimination Policy - PoC	Diversity and Discrimination Policy - Veterans	Diversity and Discrimination Policy - LGBTQ
Communication Services	88%	69%	65%	69%	69%
Consumer Discretionary	98%	57%	49%	43%	51%
Consumer Staples	88%	55%	55%	45%	58%
Energy	100%	70%	43%	43%	35%
Financials	82%	63%	63%	55%	63%
Health Care	98%	66%	55%	55%	58%
Industrials	97%	68%	62%	59%	52%
Information Technology	93%	75%	59%	59%	61%
Materials	36%	18%	14%	14%	7%
Real Estate	97%	23%	13%	10%	13%
Utilities	100%	68%	68%	64%	71%
Total	91%	61%	53%	50%	52%

Source: ICE Data Services, BofA US Equity & Quant Strategy

## Big Tech: excels in Innovation....average at best in Diversity & Inclusion...



#### **Diversity in Tech**

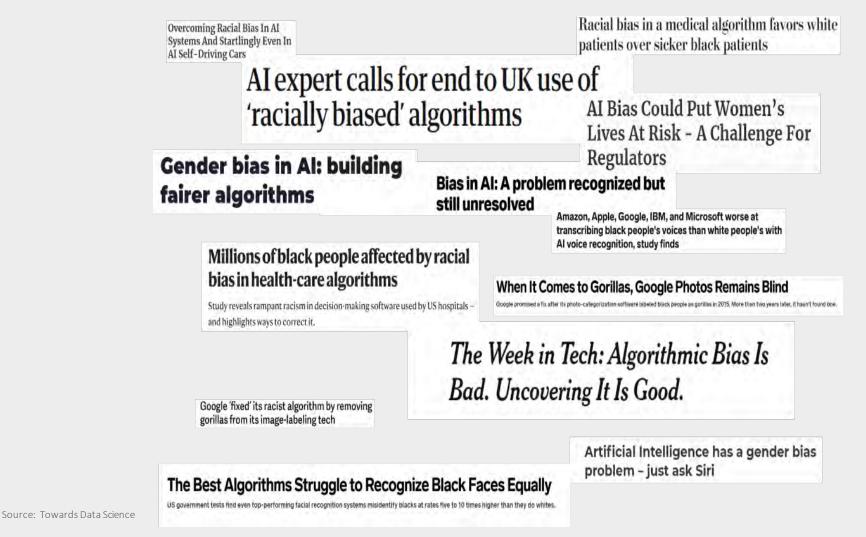
Employee breakdown in technology companies compared with the wider US population/economy

	Diversity in Tech — Information is Beautiful GENDER ETHNICITY								
ntity	Female	Male	White	_	Asian	Latino	Black	Multi	Other
US POPULATION	1	51	10	61	6	18	13	3	0
amazon	39	-	4	8	13	13	21	0	5
si.	32			54	21	13	9	x	1
Dell	28			69	9	11	10	0	1
ebay	38			52	40	4	2	+	1
facebook	35		4	19	40	5	3	1	1
flickr	37		45		44	4	2	1	3
Google	31			56	35	4	2	1.0	1
GROUPON	4			62	20	8	8	9	3
Ø	37	1.0		73	12	8	4	4	1
INDIEGOGO		50		58	28	7	4		3
Instagram	35		4	19	40	5	3	3	1
intel	28		4	8	38	9	4	11	0
Linked	4	2		52	39	4	4	4	0
Microsoft	26			56	31	6	4	2	1
NVIDIA	17		37		4	5 3	1	18	0
pandora		49		65	16	8	5	5	1
Pinterest		45	4	8	41	6	3	2	1
salesforce	31			65	24	4	3	×.	1
tumblr	37	1	45	1	44	4	2	2	3
9	37			57	32	4	3	4	1
UBER	28			50	31	6	9		1
YAHOO!	37		45		44	4	2	2	3
YouTube	31			56	35	4	2	1	1
TOP 50 US COMPANIES	4	14		78	6	7	9	0	0
US CONGRESS	20	-		80	3	7	9	o	1
FORTUNE 500 CEO'S	6			73	21	3	2	0	0

Source: Visual Capitalist, Information is Beautiful



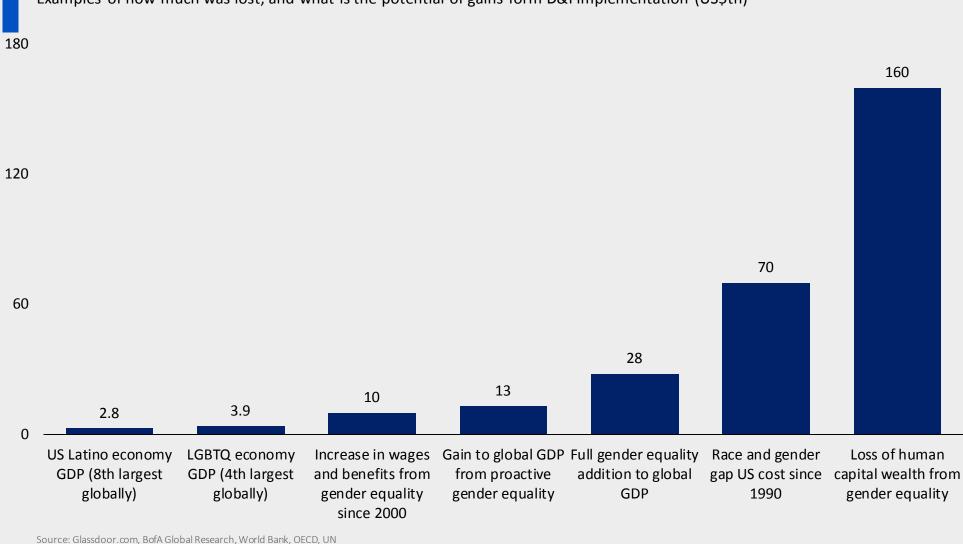
Al algorithm bias news headlines Robots are not free of discrimination



## **D&ID** You Know? The potential is:

- ĨŲ,
- Around 45% of Fortune 500 companies have been founded by immigrants or the children of immigrants: e.g. Steve Jobs (Syria), Jeff Bezos, (Cuba), Elon Musk (South Africa)
- If we had fully harnessed D&I since 1990 we could have boosted US GDP by US\$70tn
- If the US Latino economy were a country, it would be the 8th largest economy in the world...
- ... and If LGBTQ+ were a nation, it would be the 4th largest economy in the world at US\$3.9th
- For the first time in 20 years, all S&P 500 boards have at least 1 woman

## **Diversity and inclusion potential in numbers**

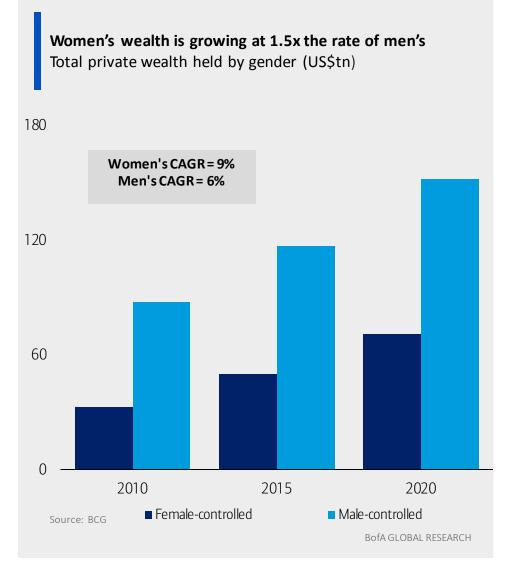


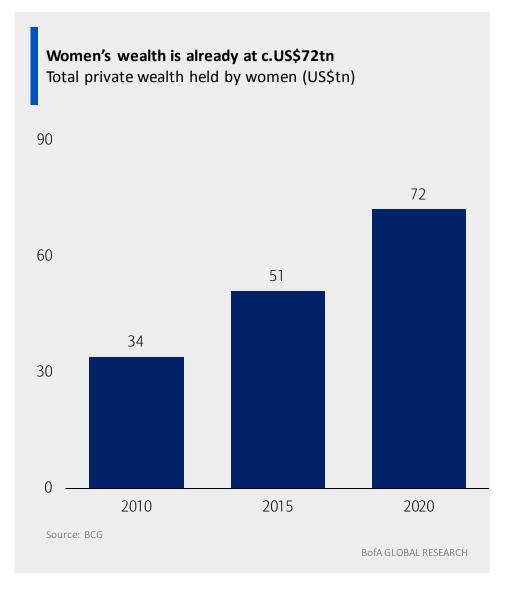
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US\$160tn of human capital wealth loss wealth loss on gender equality, US\$70tn of racial and gender gap cost since 1990.... Examples of how much was lost, and what is the potential of gains form D&I implementation (US\$tn)

12

## Wealth management: welcome to the US\$72tn opportunity





## Leadership: D&I improves performance indicators....

Inclusive Leadership and Team Performance What is the top-down effect from inclusive leaders/management?

## Inclusive leaders

Individual feelings of inclusion 170%

increase in experiences of fairness, respect, value, and belonging; psychological safety; and inspiration Team performance 17% increase in team performance

## **†20%** increase in decision-making quality

**† 29%** increase in team collaboration

Source: Deloitte

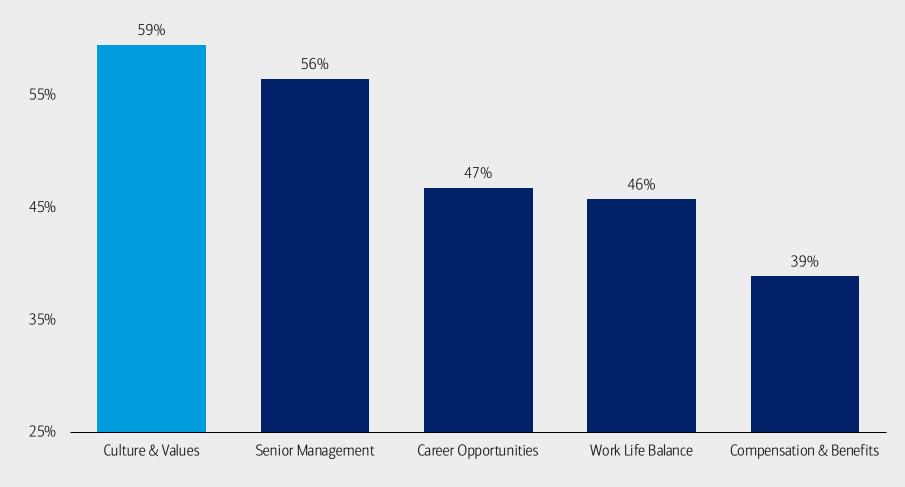
## ....leads to culture satisfaction....



#### Culture is critical, and hard to game

Culture & Values score is the biggest determinant of overall job satisfaction

65%

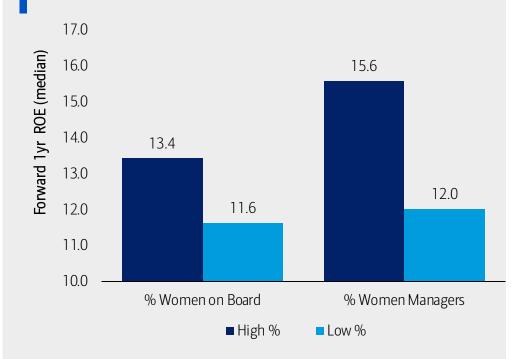


Source: Glassdoor.com, BofA Global ESG Research, US Equity & Quantitive Strategy

## ...Which = higher ROE, lower EPS risk

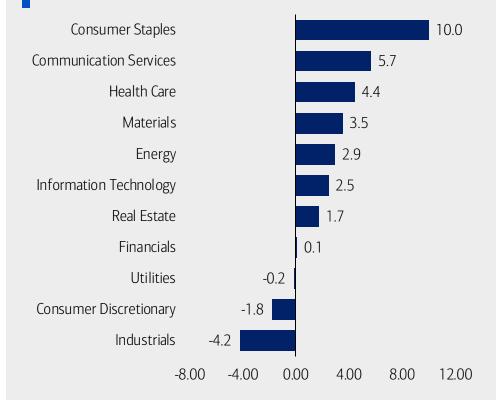


**Gender diversity correlates with higher future ROE** Median forward 1yr ROE based on % of women on board and % of women managers (2005-20)



Workforce diversity was an effective signal of future ROE in almost all sectors

Median spread in 1-yr ROE between companies with above vs. below sector median workforce diversity



Source: Refinitiv, BofA US Equity & Quant Strategy; based on BofA-covered US companies

Source: Refinitiv, BofA US Equity & Quant Strategy

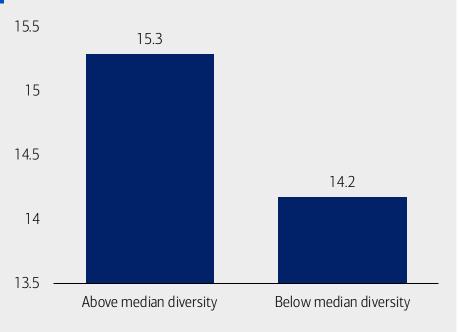
Note: High (Low) % of Women on Board defined as above (below) the universe median; High (Low) % of Women Managers defined as above (below) 30%

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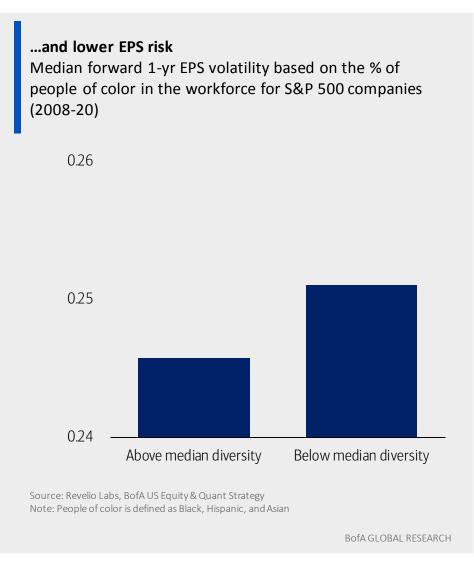
## Ethnic & racial diversity also signals better results



More ethnic & racial workforce diversity = higher ROE... Median forward 1-yr ROE based on the % of people of color in the workforce for S&P 500 companies (2008-20)



Source: Revelio Labs, BofA US Equity & Quant Strategy Note: People of color is defined as Black, Hispanic, and Asian



# Ray of hope

## New approach to D&I policies driven by COVID

## Ĩ.

#### Covid has led to the implementation of D&I policies

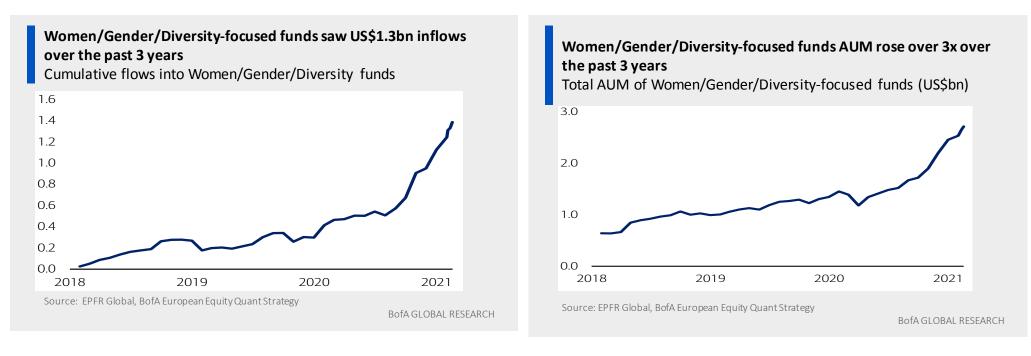
One-size-fits-all approach doesn't work for D&I: different groups value differentiated interventions

All respondents	Women	BAME	LGBTQ
<ul> <li>Anti discrimination policies and processes</li> </ul>	<ul> <li>Flexibility         <ul> <li>(for example, part- time and flexitime)</li> <li>programmes</li> </ul> </li> </ul>	<ul> <li>Individual mentoring, coaching and sponsorship</li> </ul>	<ul> <li>Visible signs of internal and external commitment</li> </ul>
• Visible role models	<ul> <li>Parental-leave policies</li> </ul>	<ul> <li>Company participation in external events and rankings</li> </ul>	<ul> <li>Company benefits (for example, healthcare coverage) that include partners</li> </ul>
<ul> <li>Regular measurement of employee perspectives</li> </ul>	<ul> <li>Childcare (on-site, backup care)</li> </ul>	<ul> <li>Recruitment materials that reflect authentic diversity</li> </ul>	<ul> <li>Networking and peer communities</li> </ul>
Most effective no regrets interventions	Most effe	ctive differentiated inte	rventions

Source:BCG UK Diversity Study, Q4 2018 Note: BAME=Black, Asian, and Minority Ethnic

## Diversity-focused AUM is surging and have generated above-market returns





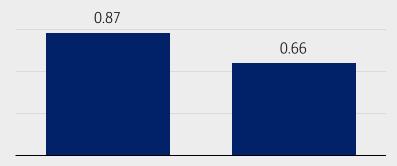
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#### **Top 20 largest global equities ESG ETFs have over US\$90bn AUM** AUM of top 20 Global ESG/SRI ETFs (US\$bn)



Women/Gender/Diversity-focused funds have shown higher riskadjusted return over the past 5 years Women/Gender/Diversity funds risk-adjusted return annualised

over past 5 years



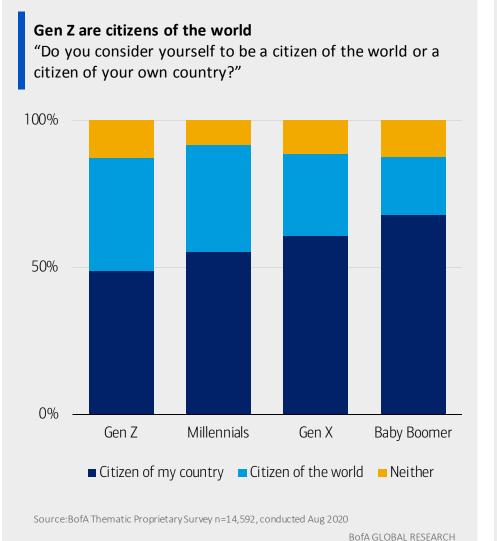
Women/Gender/Diversity Funds MSCI All Country World Index

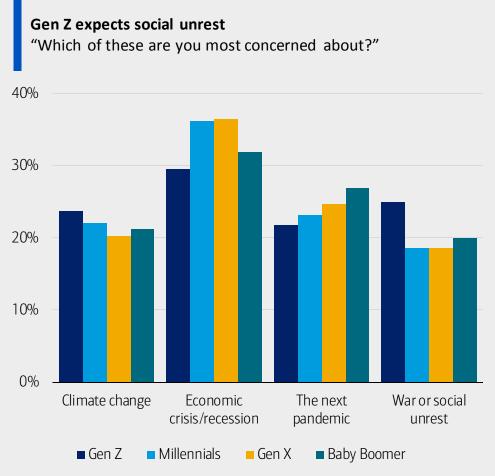
Source: BofA European Equity Quant Strategy, EPFR Global, Bloomberg, Refinitiv BofA GLOBAL RESEARCH

## Gen Z: Social warrior, the "Clicktivists" generation



• 72% of Gen Z believe they can be part of a social movement

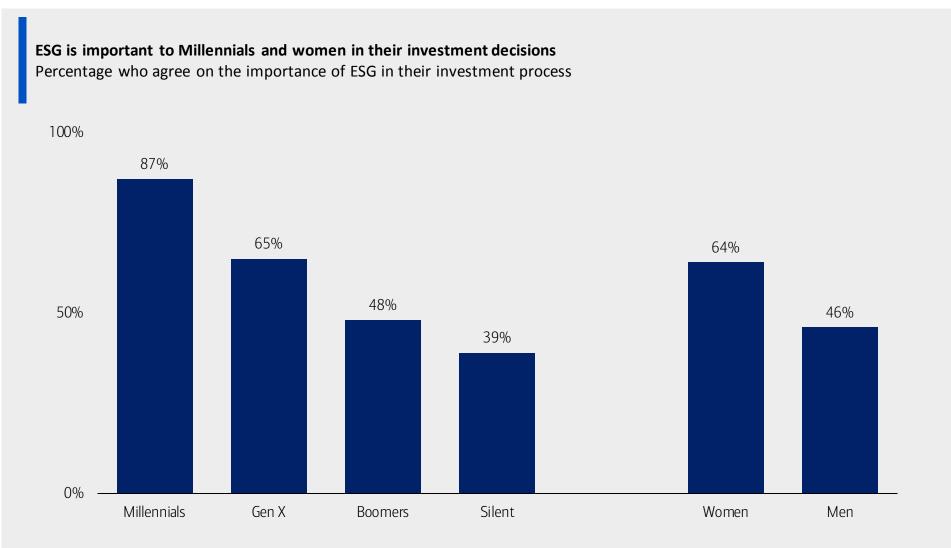




Source: BofA Thematic Proprietary Survey n=14,592, conducted Aug 2020 "Which of these are you most concerned about?"

## AUM in gender- or diversity-focused funds has tripled in the past three years 🧼

• US\$4 of every US\$10 invested is in ESG, YTD

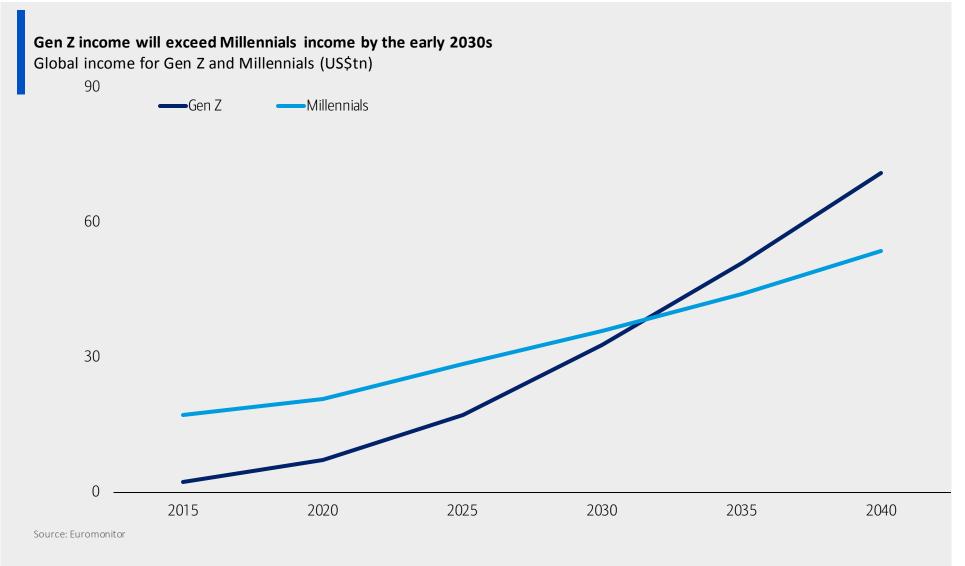


Source: U.S. Trust Wealthy and Worth Survey

## Gen Z global income to grow nearly 5x in the 2020s



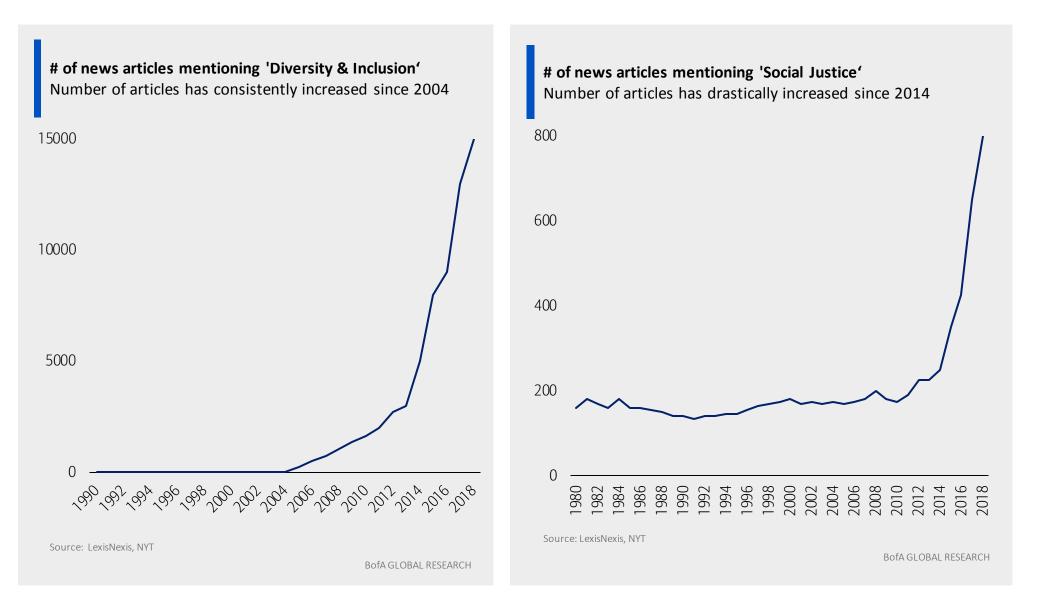
• Gen Z share of global income will grow from \$7tn (10%) in 2020 to \$33tn (27%) in 2030



## Public discourse around D&I is increasing



• The number of articles mentioning 'diversity & inclusion' is skyrocketing



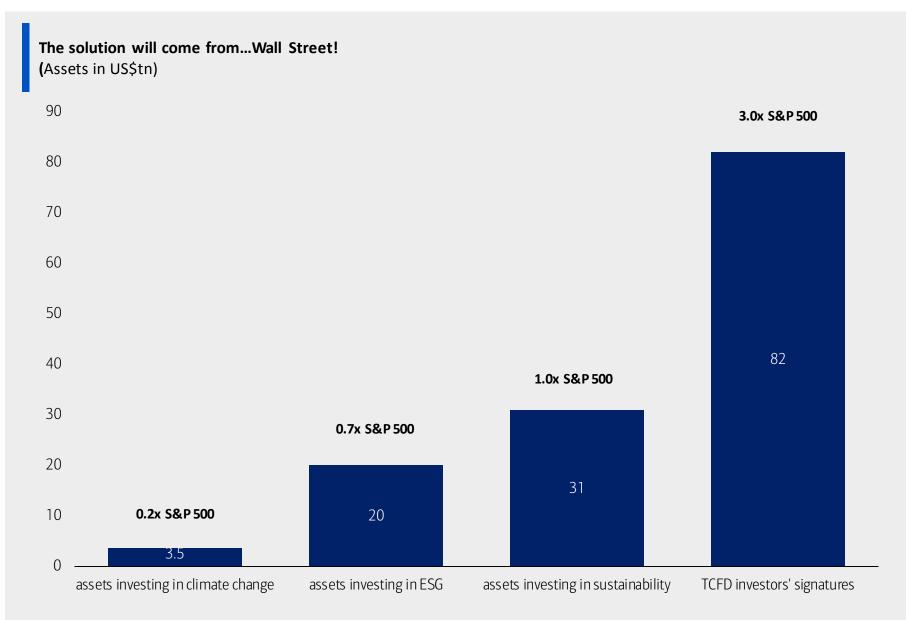
## Awareness comes with a price tag

• #MeToo scandals wiped out c.US\$10bn of market capital in 3 companies



# "S" is the new "E"

## D&I will be for the 2020s what Climate action was for the 2010s



Source: BofA Securities global research , US SIF Foundation, visual capitalist, S&P value, as of December 20, 2020

## Cumulative miles driven by autonomous

## cars = distance between Earth and Venus

Self-Driving

B4

source: BNEF, BofA Securities global research

## The gender economic gap will be closed



## Thank you

Transforming World

18 May 2021



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Investment rating	Total return expectation (within 12-month period of date of initial rating)	Ratings dispersion guidelines for coverage cluster*
Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

\* Ratings dispersions may vary from time to time where BofA Global Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

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