

# ASSOCIATE PARTNER PROGRAM

2023-2024

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## **About Us**

### An Invitation for Associate Partners

The Maryland Government Finance Officers Association (MDGFOA) was established in 1955 to promote the improvement of methods of governmental finance in Maryland, including mutually understandable procedures of accounting, budgeting, and financial reporting, and the use of common terminology, classification, and principles. MDGFOA provides an opportunity for mutual discussion and analysis of financial problems, the development of qualified public employees, and the achievement of closer relationships among those concerned with public finance to improve public service.

The Association's membership consists of state and local government finance officers (finance directors, accountants, budget directors, auditors, treasurers, etc.) from across the State of Maryland.

MDGFOA offers you the opportunity to gain maximum exposure to our members as an Associate Partner/Associate Member. You will have the opportunity to meet these key executives and core decision-makers who can influence the development and growth of the industry. You also will have the genuine opportunity to interact and form relationships with some of the industry's best. By becoming an Associate Partner, your company can be recognized as a 'front and center' supporter of the Maryland Government Finance Officers Association as well as the government finance sector.

Our current Associate Partners represent a diverse group of industries that are important to the government finance sector. Your company can become an Associate Partner and take advantage of the opportunity to exchange ideas, promote services and form lasting partnerships.

MDGFOA highlights our Associate Partners with benefits such as:

- Exhibit space at conferences
- Associate Memberships
- Partner Feature Page
- Submission of Educational webinars or content
- Online Directory access
- And more...

Following are our opportunities for becoming an Associate Partner, Event Sponsor, or Exhibitor to further your brand recognition, enhance your image, increase your visibility, network with clients and increase sales. Take time now to review the Associate Partner Program and select the level that best fits your company's needs.

Please remember that the funds raised by our Associate Partner, Event Sponsorship, and Exhibitors help MDGFOA produce the highest quality events, services, and activities. You can be a major part of this growth!

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Thank you for considering becoming a part of the MDGFOA Associate Partner Program.

### **OUR MEMBERS**



# WHO THEY ARE AND WHAT THEY DO....

# WHO WE ARE...

- Allegany County Commissioners
- Anne Arundel County
- Baltimore County Auditor's Office
- Baltimore County Public Schools
- Calvert County Government
- Caroline County
- Carroll County
- Carroll County Government
- Carroll County Public Library
- Carroll County Public Schools
- Cecil County
- City of Takoma Park
- City of Annapolis
- City Of Bowie
- City of College Park
- City Of Dover
- City of Frederick
- City Of Gaithersburg
- City of Gaithersburg
- City Of Hagerstown
- City of Hagerstown
- City of Laurel
- · City Of Milford
- City of Rockville
- Comptroller of Maryland
- County Commissioners of Caroline County
- Delaware River & Bay Authority
- Department Of Human Services -Talbot County
- Dorchester County Government
- Frederick County
- Frederick County Budget Office

- Frederick County Government
- Frederick County Public Libraries
- Frederick County Public Schools
- Harford County Government
- Howard County Government
- Kent County Commissioners
- Kent County Government
- Maryland Association of Boards Of Education
- Maryland Association of Counties
- Maryland Dept of the Environment
- Maryland Dept Of Transportation
- Maryland Economic
  Development Corporation
- Maryland General Assembly
- Maryland Motor Vehicle Administration
- Maryland Port Administration
- Maryland State Treasurer's Office
- Maryland Transportation Authority
- Maryland-National Capital Park and Planning Commission
- Maryland Dept of Budget & Management
- Maryland Dept of Health
- Maryland Dept of Natural Resources
- Maryland Dept of Housing and Community Development
- Maryland Dept of Human Services

- Maryland Institute for Emergency Medical Services
- Montgomery County Government
- Montgomery County Public Schools
- Motor Vehicle Administration
- Northeast Maryland Waste Disposal Authority
- Office of Legislative Audits
- Old Dominion University
- Parking Authority of Baltimore City
- Prince George's County Office of Finance
- Prince George's County Government
- Queen Anne's County
- Somerset County Commissioners
- St. Mary's College of Maryland
- St. Mary's County Government
- St. Mary's County Metropolitan Commission
- St. Mary's County Sheriff's Office
- State of Maryland Treasurer's Office
- Talbot County Government
- Town Of Berwyn Heights
- Town of Ocean City
- Town Of Riverdale Park
- Town of University Park
- Washington County Board Of County Commissioners
- Washington County Public Schools
- Washington Suburban Sanitary Commission
- Water Quality Financing Administration
- Wicomico County
- Worcester County Government
- WSSC Water





# WHO THEY ARE AND WHAT THEY DO....

# WHAT WE DO...

- Accounting & Budget Manager
- Accounting Assistant
- Accounting Director
- Accounting Manager
- Accounting Officer
- Accounting Supervisor
- Acting Director
- Administration, Division of the Controller
- Administrative Assistance Executive
- Advanced Accountant
- Assistant Budget Director
- Assistant CFO
- Assistant Controller
- Assistant Director
- Assistant Director Fiscal Compliance Audits
- Assistant Director for Local General Administration
- Assistant Director of Finance
- Assistant Director of QAPD
- Assistant Finance Director
- Associate
- Associate Director
- Associate Superintendent of Finance
- Audit Manager
- Auditor
- Budget Accountant
- Budget Analyst
- Budget Bureau Chief
- Budget Deputy Director
- Budget Officer
- Business Manager

- Capital Budget Administrator
- Chief Administrative Officer
- Chief Financial Officer
- Chief Operating Officer
- Comptroller
- Counsel
- County Auditor
- County Treasurer
- Debt Manager
- Deputy County Auditor
- Deputy Director
- Deputy Director of Finance
- Deputy Director of Treasury Management
- Deputy Legislative Auditor
- Deputy Secretary
- Deputy Treasurer
- Director of Accounting
- Director of Administration and Contracts
- Director of Audits
- Director of Budget and Purchasing
- Director of Debt
- Director of Finance
- Director of Finance / IT
- Director of Internal Audit
- Director of Management and Budget •
- Director of QAPD
- Director of Treasury
- Director of Treasury Management
- Director, Central Payroll Bureau
- Division Manager
- Enterprise Fund Controller
- Executive Admin. Assistant
- Executive Director

- Executive Director of Budget and Finance
- Finance Director
- Finance Manager
- Finance Office Supervisor
- Finance Specialist
- Financial Analyst
- Financial Services Manager
- Grants Manager
- Inspector General
- Internal Auditor
- Investment Analyst
- Investment Manager
- Investment Officer
- Legislative Audit Manager
- Legislative Auditor
- Local Government Solutions Specialist
- Manager
- Managing Director
- Operations Chief, Accounting Division
- Payroll Administrator
- President
- Prince George's County, Maryland
- Principal Financial Data Analyst
- Project Administrator
- Revenue and Investment Manager
- Senior Accountant
- Senior Auditor
- Senior Billing Coordinator
- Senior Fiscal & Policy Analyst
- Senior Internal Auditor
- Senior Managing Consultant
- Senior Research Analyst
- Senior Vice President
- Sr Accountant
- Sr Billing Coordinator
- Sr. Administrative Specialist
- Supervisor of Finance
- Tax Accountant
- Tax Credit Coordinator
- Town Manager
- Treasurer
- Treasury Manager
- Treasury Operations Manager
- Treasury Supervisor
- Vice President



### **Platinum Level Partnership**

\$12,500.00 (2-Year Commitment)

### **Associate Partner Member Benefits**

- Receive six (6) Associate Partner Memberships
- Online Directory Access

### **Quarterly Conference Benefits (October, January, April)**

- Four (4) Complimentary Registrations at three (3) Quarterly Conferences of your choice or Exhibit Space at all Quarterly Conferences
- Corporate Logo on Exhibitor Signage if Exhibiting
- Recognition by President at Quarterly Conferences
- Pre & Post Conference Attendee List

### **Annual Summer Conference Benefits**

- Five (5) Complimentary Conference Registrations
- Prime Exhibit Booth
- Corporate Logo on Exhibitor Signage if Exhibiting
- Recognition by President at Annual Summer Conference
- Pre & Post Conference Attendee List
- Annual Summer Conference Tote Bag Insert
- Full Page Ad in the Annual Summer Program

### Speaker/Educational Benefits

- First right of refusal as Speaker or Panelist
- Up to Four (4) Submissions Annually of Educational Webinars or Educational Content

- Corporate Logo on website
- Corporate Feature Page includes; Corporate Logo, Contact Information for the Six (6) Associate Partners, Corporate Description, Clickable Link to Your Corporate Website, Clickable Link to Your Social Media Sites.
- Logo on all Partnership Signage
- Logo on All Electronic Marketing



### **Palladium Level Partnership**

\$10,000.00

### **Associate Partner Member Benefits**

- Receive five (5) Associate Partner Memberships
- Online Directory Access

### **Quarterly Conference Benefits (October, January, April)**

- Two (2) Complimentary Registrations at two (2) Quarterly Conferences of your choice or Exhibit Space at all Quarterly Conferences
- Corporate Logo on Exhibitor Signage if Exhibiting
- Recognition by President at Quarterly Conferences
- Pre & Post Conference Attendee List

### **Annual Summer Conference Benefits**

- Four (4) Complimentary Conference Registrations
- Non-Prime Exhibit Booth
- Corporate Logo on Exhibitor Signage if Exhibiting
- Recognition by President at Annual Summer Conference
- Pre & Post Conference Attendee List
- Annual Summer Conference Tote Bag Insert
- Full Page Ad in the Annual Summer Program

### **Speaker/Educational Benefits**

- First right of refusal as Speaker or Panelist
- Up to Four (4) Submissions Annually of Educational Webinars or Educational Content

- Corporate Logo on website
- Corporate Feature Page that includes; Corporate Logo, Contact Information for the Five (5) Associate Partners, Corporate Description, Clickable Link to Your Corporate Website, Clickable Link to Your Social Media Sites.
- Logo on all Partnership Signage
- Logo on All Electronic Marketing



### **Gold Level Partnership**

\$7,500.00

### **Associate Partner Member Benefits**

- Receive four (4) Associate Partner Memberships
- Online Directory Access

### **Quarterly Conference Benefits (October, January, April)**

- Two (2) Complimentary Registrations at two (2) Quarterly Conferences of your choice or Exhibit Space at atwo (2) Quarterly Conferences
- Corporate Logo on Exhibitor Signage if Exhibiting
- Recognition by President at Quarterly Conferences
- Pre & Post Conference Attendee List

### **Annual Summer Conference Benefits**

- Four (4) Complimentary Conference Registrations
- Non-Prime Exhibit Booth
- Corporate Logo on Exhibitor Signage if Exhibiting
- Recognition by President at Annual Summer Conference
- Pre & Post Conference Attendee List

### Speaker/Educational Benefits

• Up to Three (3) Submissions Annually of Educational Webinars or Educational Content

- Corporate Feature Page includes; a Corporate Logo, Contact Information for the Four (4) Associate Partners, Corporate Description, Clickable Link to Your Corporate Website, and Clickable Link to Your Social Media Sites.
- Logo on all Partnership Signage
- Logo on All Electronic Marketing



### **Silver Level Partnership**

\$5,000.00

### **Associate Partner Member Benefits**

- Receive three (3) Associate Partner Memberships
- Online Directory Access

### **Quarterly Conference Benefits (October, January, April)**

- One (1) Complimentary Registrations at one (1) Quarterly Conference of your choice
- Exhibit Space at one (1) Quarterly Conferences
- Corporate Logo on Exhibitor Signage if Exhibiting
- Recognition by President at Quarterly Conferences
- Pre & Post Conference Attendee List

### **Annual Summer Conference Benefits**

- Three (3) Complimentary Conference Registrations
- Recognition by President at Annual Summer Conference
- Pre & Post Conference Attendee List

### **Speaker/Educational Benefits**

• Up to Two (2) Submissions Annually of Educational Webinars or Educational Content

- Corporate Feature Page that includes; Corporate Logo, Contact Information for the Three (3) Associate Partners, Corporate Description, Clickable Link to Your Corporate Website, Clickable Link to Your Social Media Sites.
- Logo on all Partnership Signage
- Logo on All Electronic Marketing



### **Bronze Level Partnership**

\$3,000.00

### **Associate Partner Member Benefits**

- Receive two (2) Associate Partner Memberships
- Online Directory Access

### **Quarterly Conference Benefits (October, January, April)**

- One (1) Complimentary Registrations at one (1) Quarterly Conference of your choice
- Exhibit Space at one (1) Quarterly Conferences
- Corporate Logo on Exhibitor Signage if Exhibiting
- Recognition by President at Quarterly Conferences

### **Annual Summer Conference Benefits**

- Two (2) Complimentary Conference Registrations
- Recognition by President at Annual Summer Conference

### **Speaker/Educational Benefits**

• One (1) Submissions Annually of Educational Webinars or Educational Content

- Corporate Feature Page that includes; Corporate Logo, Contact Information for the Two (2) Associate Partners, Corporate Description, Clickable Link to Your Corporate Website, Clickable Link to Your Social Media Sites.
- Logo on all Partnership Signage
- Logo on All Electronic Marketing

# GO ONLINE TO WWW.MDGFOA.ORG

### **JOIN MDGFOA**

Acquire your Partnership, Sponsorship or secure your Exhibit space today!

- Further your Brand Recognition
- Enhance your Image
- Increase your Visibility
- Increase Sales

THANK YOU, AND WE LOOK FORWARD TO WORKING WITH YOU.